

Advertising:

The following rates take effect September 21, 2011 and are subject to change without notice:

BULLETIN BOARD

1. ¼ page printed ad with no picture - \$5.00 per month
2. ½ page printed ad with picture - \$15.00 per month (picture supplied by owner in jpeg format (email or floppy backup)).

NEWSLETTER:

1. \$20.00 per issue - Business Card.
2. \$35.00 per issue - Quarter Page.
3. \$50.00 per issue - Half Page.
4. \$80.00 per issue - Full Page

WEBSITE:

1. Printed ad (including ½ page bulletin board ad) with maximum of 100 words.
\$36.00 set up and first 30 days
\$26.00 each additional 30 days
2. Printed ad (including ½ page bulletin board ad) with maximum of 100 words and a maximum of two pictures supplied by owner in jpeg format (email or floppy backup). Each additional picture \$20 to a maximum of four total.
\$60.00 setup and first 30 days
\$45.00 each additional 30 days
3. Printed ad (including ½ page bulletin board ad) with maximum of 100 words and a maximum of one picture and an additional link to separate page showing up to 10 additional pictures supplied by owner in jpeg format (email or floppy backup).
\$130.00 setup and first 30 days
\$ 65.00 each additional 30 days
4. Hyperlinks to commercial sites (ie: Realtors, Service Providers)
\$425.00 setup with 1 year minimum
\$350.00 Annual Cost
5. Changes to any website ad will be charged a minimum of \$25.00.

A predetermined standard format will be used for all advertising to ensure uniformity and cost effectiveness.

No refunds for cancellations after posting to website or during any 30 day period.

Advertising rates are posted in the Carefree Resort Office and on the Website. Rates are subject to change without notice.